

# APNIC 44

#apnic44

TAICHUNG, TAIWAN

7-14 September 2017



## Conference **SPONSORSHIP PROPOSAL**

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## Why sponsor the APNIC 44 Conference?

### Engage with the Internet community

APNIC Conference sponsors are exposed to a highly engaged international audience of technical, operational, and policy-making Internet communities.

### What's in it for me?

Sponsoring an APNIC Conference gives you:

- Access to influential Internet professionals
- Internal and external networking opportunities
- Unique marketing and brand exposure
- Opportunity to make valuable contacts and increase sales

### Help encourage Asia Pacific Internet growth

Sponsorship revenue significantly reduces the overall cost of participation, enabling more attendees to participate at the conference. Your sponsorship support helps to bring the widest possible range of regional participants to the APNIC Conference, especially those from developing economies.





## Audience

The Conference attracts delegates from across the Asia Pacific region and beyond, and is typically attended by more than 300 participants from the technical, operational, business, and policy-making Internet communities.

The APNIC 44 Conference is supported by APNIC Members and the Asia Pacific Internet community, which consists of more than 1,000 major ISPs, the broader technical community, Network Operator Groups and government agencies.

The majority of attendees are key technical personnel from ISPs who are responsible for purchasing, building and maintaining network infrastructure. Attendees also include participants from:

- Data centres
- Internet Exchange Points
- Content providers
- Commercial Internet industry organizations
- Research and educational institutions
- Government departments
- National Internet Registries (NIRs)
- Domain Registrars and Registries

Most sessions at each conference are webcast and remote viewers can watch the conference, participate, and provide online feedback.



*The Asia Pacific region has the highest rate of Internet growth in the world. This industry growth, particularly in China, Indonesia and India, represents a crucial expansion opportunity for leading technology-based businesses.*

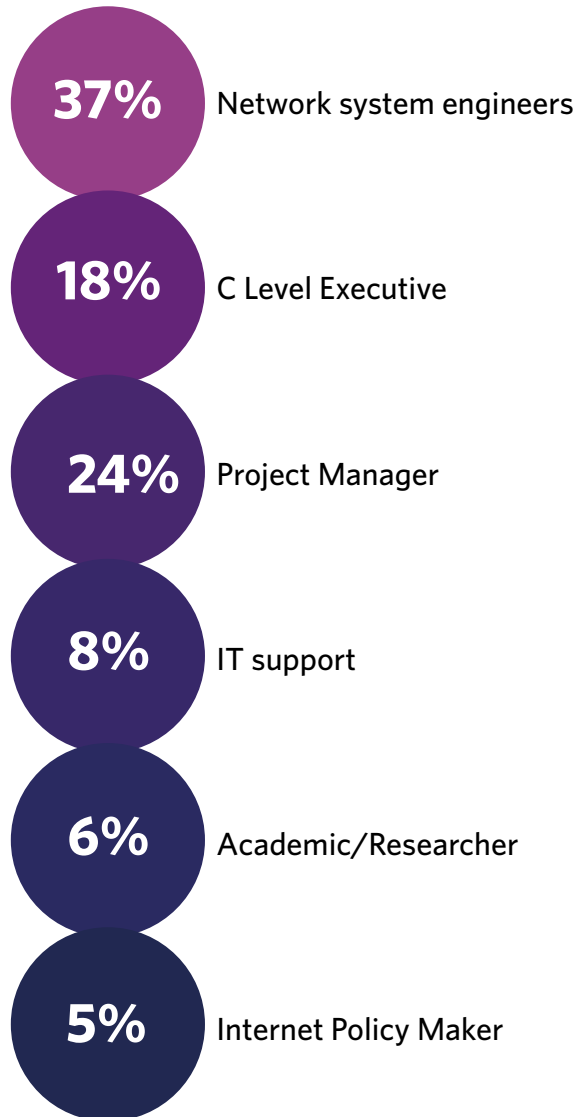


*Be part of a highly specialized forum in the global technical community. As an APNIC Conference sponsor, your organization is supporting a respected community within the Internet technology industry.*

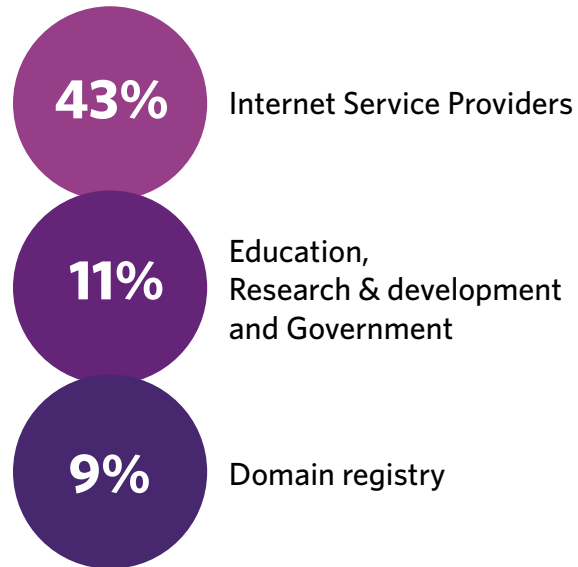
APNIC 42 was held in Colombo, Sri Lanka  
APNIC 40 was held in Jakarta, Indonesia  
APNIC 38 was held in Brisbane, Australia

# APNIC Conferences Attendees in 2014 - 2016

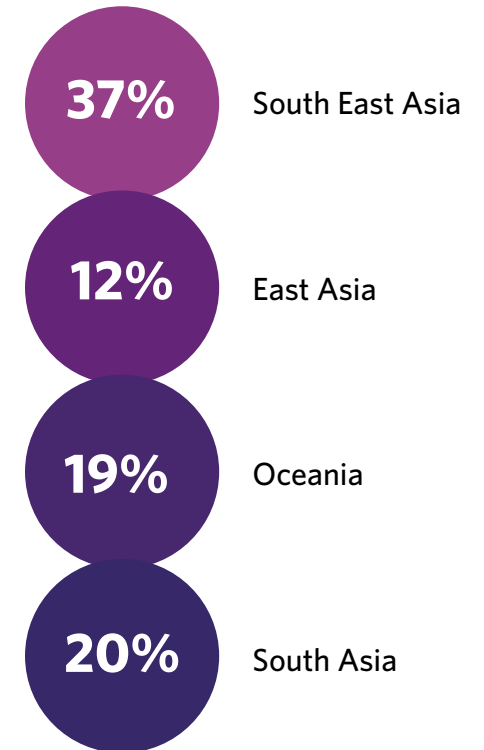
## Who is attending?



## Major industries represented



## From where?



On average 39% of attendees come from the Host economy \*

\*Host economies for the past three APNIC conferences are:  
APNIC 38 in Brisbane, Australia  
APNIC 40 in Jakarta, Indonesia  
APNIC 42 in Colombo, Sri Lanka



## Previous sponsors

APNIC values strong, ongoing relationships with each of our sponsors and works closely with them to ensure their individual needs are met to receive a good return on their investment.

Respected names in the Internet industry regularly support APNIC Conferences and have gained valuable exposure.



## Sponsorship opportunities

APNIC offers flexible sponsorship options to align with your objectives including day, session, and social event sponsorship packages.

***If you can't find what you're looking for in the categories below, we can tailor a package according to your needs and budget.***

### Training & workshops - 7 - 11 September 2017

APNIC provides high quality, hands-on training during intensive five-day workshops that focus on developing practical skills that the attendees can apply immediately.



### Conference - 12 - 14 September 2017

During the conference week, delegates:

- Engage with the world's leading Internet and ICT professionals
- Discuss real-world IPv6 deployment efforts and cyber security issues
- Network with their peers
- Have their say on how Internet resources are managed at the Policy SIG



### Fellowships

The APNIC Fellowship Program enables network engineers from developing economies to attend APNIC Conferences for valuable training, professional networking, and policy discussion opportunities. APNIC Fellows return to their organizations and share the information and knowledge gained from the APNIC Conference.

### Social events

Extremely popular and memorable, APNIC social events are an effective way for attendees to network with industry peers and share information. The theme of the APNIC 44 social events will highlight unique Taiwanese culture and will include great local entertainment.



### Remote participation

Remote participation helps to widen involvement at APNIC Conferences. It allows participants from across the region and beyond to access the Conference content through live audio and video streaming, live transcripts, and chat.

## Sponsorship benefits

Benefits/Tier	Platinum	Gold	Community	Silver	Bronze	Contributor	Internet connectivity and Bandwidth	In Kind
APNIC sponsorship amount in AUD/TWD	AUD 25,000/ TWD 584,365	AUD 20,000/ TWD 467,539	AUD 15,000/ TWD 350,602	AUD \$10,000/ TWD 233,553	AUD 5,000/ TWD 116,815	AUD 3,000/ TWD 70,068	In Kind	In Kind
Number of Sponsors	2	4	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Sessions	Opening Reception	Lunch (one conference day)	Tutorial (IPv6 or Security)	<ul style="list-style-type: none"> <li>● Fellowship</li> <li>● Workshop week</li> <li>● Coffee cart</li> <li>● Conference closing dinner</li> </ul>	<ul style="list-style-type: none"> <li>● AMM</li> </ul> Smaller events: <ul style="list-style-type: none"> <li>● Newcomers Welcome</li> <li>● Women in ICT</li> <li>● Workshop closing dinner</li> </ul>	-	<ul style="list-style-type: none"> <li>● Workshop week, and/or</li> <li>● Conference week</li> </ul>	<ul style="list-style-type: none"> <li>● Company Gifts</li> <li>● Contribution to Entertainment</li> </ul>
Logo on the conference website	✓	✓	✓	✓	✓	✓	✓	✓
Logo on event signage and webcast break graphics	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Conference publications (website and email bulletins)	✓	✓	✓	✓	✓	✓	✓	✓
Lunch with the APNIC executive team	✓	✓	✓	✓	✓	✓	✓	✓
Display Table	1	1	1	-	-	-	1	-
Logo on Conference Shirt	✓	✓	-	-	-	-	-	-
Logo on Conference Lanyard	✓	-	-	-	-	-	-	-
Logo on Back of Delegate Badges	✓	✓	✓	✓	-	-	-	-
Opportunity to Supply Company Branded Material (Pens, Notebooks, Stickers)	✓	✓	✓	-	-	-	-	-
Display of company pull-up at selected areas	✓	✓	✓	✓	✓	-	✓	-
Short Speech at Selected Event	✓	-	-	✓	✓	-	-	-
Complimentary Tickets to the Conference Week*	5	4	3	2	1	N/A	3	-

1. Exhibition space: an additional AUD5,000 applies if Silver or Bronze Sponsors wish to have a display table

2. Rate used: 1AUD = TWD23.35

\* Conference ticket excludes ticket for the workshop week



## Online Sponsorship Acceptance Form

Use the link above or print and complete the form below.

### APNIC 44/Conference - Sponsorship Acceptance Form

Organization name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Postal address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

### I would like to sponsor the following tier

Platinum (AUD 25,000/ TWD 584,365)

Opening reception

Gold (AUD 20,000/ TWD 467,539)

Lunch for one conference day

Community (AUD 15,000/TWD 350,602 )

One Tutorial session (IPv6 Tutorial Session or Security Tutorial Session)

Silver (AUD 10,000/ TWD 233,553)

Fellowship

Workshop week

Coffee cart

Conference closing dinner

Bronze (AUD 5,000/ TWD 116,815)

APNIC Member Meeting

Newcomers Welcome

Women in ICT

Workshop closing dinner

Contributor (AUD 3,000/ TWD 70,068)

Internet connectivity and bandwidth

Workshop week, and/or

Conference week

In Kind [please specify] \_\_\_\_\_

APNIC will issue a tax invoice on receipt of your sponsorship acceptance form.

Once completed, please send the form back to Blandine Cousin by email to [conference@apnic.net](mailto:conference@apnic.net) or [Blandine@apnic.net](mailto:Blandine@apnic.net)

## About APNIC

APNIC is an open, membership-based, not-for-profit organization that provides vital Internet number resource delegation and registration services to the Asia Pacific region. APNIC serves the region by supporting infrastructure development, capacity and skill building, and acting as an authoritative source of information about Internet number resource distribution and IPv6 deployment.



## About TWNIC

The Taiwan Network Information Center (TWNIC) is a neutral and non-profit organization mainly taking responsibility for .tw/.台灣 ccTLD registry, IP address allocation and performing an open platform to provide discussions on related Internet issues in Taiwan.

The primary functions and responsibilities of TWNIC are as follows:

1. Providing Internet services, including domain name registration management, IP/ASN allocation and Internet business and development promotions based on mutual and impartial sharing of network resources.

2. Coordinating and facilitating events, training, and research to cooperate with domestic and global Internet organizations.

3. Assisting the industry to promote nationwide Internet usage and coordinating the exchange and integration of Internet information services.

TWNIC aims at providing the best services to the Internet community and supporting the development of the Internet industry domestically and globally.



## About APNIC Conferences

Since 1995 APNIC has held two conferences per year throughout the Asia Pacific region. They have become an important forum for the Internet community to exchange information on the latest developments in Internet operations and technology, and formulate Internet addressing policies through a community-driven policy development process. These conferences also provide many opportunities for hands-on training and professional networking.

**The APNIC 44 Conference will be held in Taichung, Taiwan from 7 to 14 September 2017.**

The APNIC 44 conference has an eight day program consisting of workshops and a conference, where attendees can access practical and valuable information to help them build and manage the Internet. This includes tutorial and plenary sessions on network security, IPv6 deployment, DNSSEC, and routing. The information presented at APNIC conferences helps organizations in the Asia Pacific make informed network management decisions.